

## **Zhuqing Mao**

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### **CONTACT INFORMATION:**

Department of Economics  
Seoul National University  
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Seoul 08826 Korea

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**DATE OF BIRTH:** November 2, 1988    **GENDER:** Female    **CITIZENSHIP:** China

### **EDUCATION:**

Ph.D. Candidate in Economics, Seoul National University, Expected Completion Date: August 2019.

Thesis Title: “Global Value Chains (GVCs), Upgrading, and Economic Growth”

Advisor: Professor Keun Lee

M.A. in Economics, Seoul National University, Seoul, Korea, 2014.

Thesis Title: “Factor Analysis of China's Business Cycle Based on China Growth Model”  
(in Korean)

Advisor: Professor Tack Yun

B.A. in Economics and Trade, Kyungpook National University, Daegu, Korea, 2012.

Minor, Business Administration

Early Graduation by Academic Excellence

### **RESEARCH INTERESTS:**

Primary Fields: Economics of Development, International Trade, Industry Studies

Secondary Fields: Area Studies (China, South Korea, Taiwan, and Other Developing Economies), Economics of Innovation

### **PUBLICATIONS:**

**“From Global Value Chains (GVC) to Innovation Systems for Local Value Chains and Knowledge Creation”** (With Keun Lee and Marina Szapiro) *The European Journal of Development Research*, 30(3): 424-441, 2018

**“An Evaluation of the Methodologies for Research Literatures of Li Keqiang Index”**  
(With Lingke Zhou and Haizhen Jin) *Journal of China Studies*, 20(1), 17-29, 2017 (in Chinese)

**“Entrepreneurial Expectation, Risk Fear and New Entrepreneurs’ Entrepreneurial Behaviors--Based on Regulatory Focus Theory”** (With Yongchun Huang) *Science Research Management* (forthcoming) (in Chinese)

### **WORK IN PROGRESS:**

**“Can Industrial Policy Work for Upgrading in the GVC? LCRs (Local Contents Requirements) Policy in the Automobile sectors of Malaysia, Thailand and China in comparison with Korea”** (with Keun Lee and Qudi)

**“Hybrid Model Electrical Load Anomaly Detection in Residential Community based on Power Consumption Patterns”** (with Xinlin Wang and Sung-Hoon Ahn)

### **SEMINAR AND CONFERENCE PRESENTATIONS:**

**“Does GVC participation improve productivity in transport equipment industry?”**  
at the Fall Conference of Korea Production & Operations Management Society, Seoul, Korea, November 2018 (Best Paper Award)

**“How Do Economies Grow within Global Value Chains (GVCs): A Dynamic Path Approach and Empirical Analysis”**  
at International Schumpeter Society (ISS), Seoul, Korea, July 2018 (Poster)

**“How Do Economies Grow within Global Value Chains (GVCs): A Dynamic Path Approach?”**  
at BK21 Plus mini Conference 2018, Seoul, South Korea, February 2018.  
at Society for the Advancement of Socio-Economics (SASE), Kyoto, Japan, June 2018

**“From Global Value Chains (GVC) to Innovation Systems for Local Value Chains and Knowledge”**  
at the Summer Conference of Korea Society for Innovation Management & Economics, Jeju, Korea, June 2017.  
at Atlanta Conference on Science and Innovation Policy, Atlanta, USA, October 2017.

### **SUMMER SCHOOL:**

The 4th New Structural Economics Summer School, Peking University, July 2017

### **RESEARCH EXPERIENCE:**

Research Assistant for Professor Keun Lee, Department of Economics, Seoul National

University, 2016-2018.

Research Assistant for Professor Young-Sik Kim, Department of Economics, Seoul National University, 2014-2016.

Research Assistant for Professor Elias Sanidas, Department of Economics, Seoul National University, Fall 2012.

### **TEACHING EXPERIENCE:**

Lecture “Upgrading in Global Value Chain (GVC)”, Shinhan University, Spring 2019.  
Guest Lecturer

Studies in Technology and Development (Graduate Course), Seoul National University, Spring 2019.

Teaching Assistant for Professor Keun Lee

Studies in Corporate Organization and Growth (Graduate Course), Seoul National University, Fall 2018.

Teaching Assistant for Professor Keun Lee

Industrial Organization, Seoul National University, Spring 2016.

Teaching Assistant for Professor Sang-Seung Yi

International Monetary Economics, Seoul National University, Fall 2013.

Teaching Assistant for Professor Chi Gong

Mathematics for Economics, Seoul National University, Spring 2013.

Teaching Assistant for Professor Kang Changmin

Topics in Corporate Organization and Economic Systems (Graduate Course), Seoul National University, Spring 2013

Teaching Assistant for Professor Chenggang Xu

International Economics, Seoul National University, Fall 2012.

Teaching Assistant for Professor Elias Sanidas

### **WORKING EXPERIENCE:**

Administrative Assistant, Department of Economics and Trade, Kyungpook National University, Summer 2011

### **HONORS, FELLOWSHIPS AND GRANTS:**

Lecture & Research Scholarship, 2012-2014, 2018-present

BK plus 21 Scholarship, 2014-2018

School Development Fund, Spring 2016

Scholarship for Academic Excellence, Fall 2011

Global Korea Scholarship, 2010-2012

**PROFESSIONAL ACTIVITIES AND MEMBERSHIPS:**

Member, American Economic Association (AEA)

Member, Society for the Advancement of Socio-Economics (SASE)

Member, Korea Society for Innovation Management & Economics (KOSIME)

Journal Referee for Seoul Journal of Economics

Journal Referee for Journal of China Studies

Conference Secretary for 17th International Schumpeter Society

**EXTRACURRICULAR ACTIVITIES & LEADERSHIP:**

Vice President of Seoul National University Chinese Student Association, 2016-2017

SNU - Habitat Volunteer, Bantayan, Philippines, Summer 2016

Member of Korea-China Trend Expert Training Program, 20s Research Institution,  
Reports are included in “2017 20s Trend Report (China part), ISBN: 979119556836,  
2016-2017

**LANGUAGES:**

Chinese (Native), English (Fluent), Korean (Fluent)

**COMPUTER SKILLS:**

Stata, MATLAB, R, Python, Latex, MS office