







### LEMONDE • SEOUL NATIONAL UNIVERSITY

# 2022 ESG GLOBAL FORUM

Live. Tomato TV. YouTube. Naver-TV. Stock-Tong (Mobile App)

Date, December 1~3, 2021

Time. 19:00~21:00(KST)

Place. TOMATO TV. Tomato Hall(Seoul)

Hosted by

LEMONDE KOREA. NEWS TOMATO

SEOUL NATIONAL UNIVERSITY INSTITUTE OF ECONOMIC REASEACH.

SEOUL NATIONAL UNIVERSITY OF INTERNATIONAL STUDIES.

NATIONAL RESEARCH COUNCIL FOR ECONOMICS, HUMANIES AND SCIENCE.

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1st December

# Session 1.

# 「ESG, the era of great change」

# **ESG International Political Economy**

"ESG and exploring endeavor for Middle power initiative"

Date & Time: 2021. 12. 1 (WED). 19:00~21:00(KST) LIVE (120 Minutes)

Host: Seoul National University institute of international studies

**Welcome Speech: Jung, Hae-gu** (Representative of NATIONAL RESEARCH COUNCIL FOR ECONOMICS, HUMANIES AND SCIENCE)

**Key note address: Serge Halimi (**President and editorial director)

	Theme	Presenter
1	The Rise of ESG International Politics and the new prospect of middle power diplomacy	Kim, Sangbae
2	Strategic Competition between the US and China in the Environmental Field and International Politics	Shin, Beom-shik
3	ESG and Global political and economic order: Reconstruction of relationship between company and nation	Lee, Seung Joo
4	ESG from the perspective of global justice: Exploring ethical solidarity between company, nation and world	Park, Sungwoo

Host: Kim, Sangbae

#### **Panels:**

Lee, Wang Hwi (Interantional politics. Aju university),

Jung Heonjoo (Administration. Yonsei University).

Lee, Jung-Whan (International politics. Seoul National University)



### 2<sup>nd</sup> December

### Session 2.

# FESG and Sustainable Capitalism.

Date & Time: 2021. 12. 2 (THU). 19:00~21:00(KST) LIVE (120 Minutes)

Host: Seoul National University institute of Economic research

(The Center for Distributive Justice)

**Key note address: Anne-Cecile Robert** (Chief editor of international edition of Lemond Diplomatique. Director)

	Theme	Presenter
1	ESG and sustainable capitalism	Ju, Biung-ghi
2	Welfare Economic approach about social values and ESG performance	Hong, Hyunwoo
3	ESG and sustainability, Limitation and Alternatives	Bae, Jonghoon
4	ESG, Financial imagination and social stock market	Seog, Seunghoon

Host: Cho, Sung-Jin (Seoul National University)

#### **Panels:**

Baik, Bokhyeon (Business Administration. Seoul National University)

Kang, Taeho (Chief Editor of Lemonde Korea),

Jeong, Se-eun (Economics. Chungnam National University)

Global Knowledge Sharing Social Contribution Activities with Seoul National University Institute of International Studies and Seoul National University of Economic Research



### 3<sup>rd</sup> December

# Session 3.

# 「ESG and Korean Companies」

Date & Time: 2021. 12. 3 (FRI). 19:00~21:00(KST) LIVE (120 Minutes)

Host: Seoul National University institute of of Economic research

(The Center for Distributive Justice)

Key note address: Bruno Lombard (Director of Lemonde Diplomatique)

	Theme	Presenter
1	Tasks for ESG Investment expansion	Ryu, Youngjae
2	The Role of public pension funds for Corporate ESG Performance	Won, Chong Hyun
3	Impact Investment and ESG	Dho Hyun- Myung
4	ESG and Global management	Kim Kwang jo

Host: Park, Jee-Hyeong (Economics. Seoul National University)

#### **Panels:**

Kim, Kwanghee (Dean. Korea Polytechnic University Seongnam Campus)

Ahn, Heejae (Partner. Bain & Company)

Choi, Jinsuk (Team Manager. Korea Investment Corporation)

